

 **AUGUSTUS**
media

ODEUM

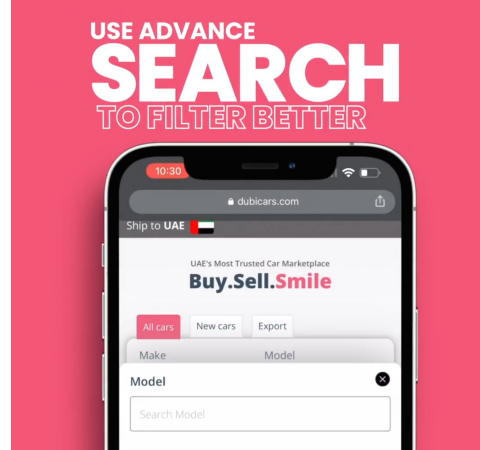
THE MODERN CONTENT STUDIO

SHOWREEL

THE MODERN CONTENT STUDIO

The content production powerhouse of Augustus Media, specializing in high-quality video production, branded content, animation, and audio production.





OUR COMPETITIVE EDGE

Odeum is a premier content studio, blending top-tier production with Augustus Media's vast network to create high-quality content that captivates audiences and maximizes reach.





LEADING DIGITAL-FIRST MEDIA NETWORK

ACCESS TO A REGIONAL DISTRIBUTION ECOSYSTEM VIA AUGUSTUS MEDIA.



Lovin reaches 22+ cities across the GCC, Levant, and North Africa, offering seamless branded content integration on platforms like Lovin Dubai and Lovin Saudi for hyper-targeted audiences.



Smashi is a regional platform for youth culture, sharing inspiring stories for the driven, the dreamers, and the doers.



ODEUM is a modern content studio, creating original productions and tailored brand content within the Augustus Media network.



INHOUSE STUDIOS

8 studios fully equipt to produce, videos, shows and podcasts in Dubai, Riyadh and Cairo.



LIVE STREAMING



AUDIO & VISUAL STUDIOS



PODCAST ROOM



GREEN ROOM



RIYADH STUDIO



VR STUDIO



AMPHITHEATRE



PCR ROOM



WHO WE WORK WITH

Brands, government entities, media agencies, startups, and large corporations:



هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



SHEIN



مسك ميسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation



LAVAZZA
TORINO, ITALIA, 1895

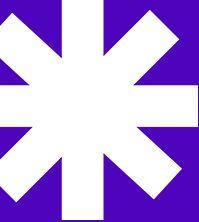


dental
studio.



DUBI
CARS



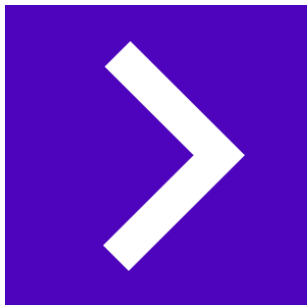


OUR SERVICES

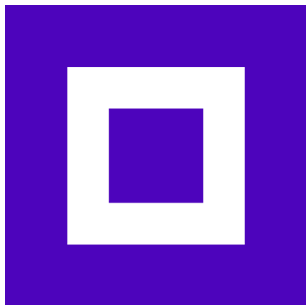


CORE SERVICES

XXXX



VIDEO



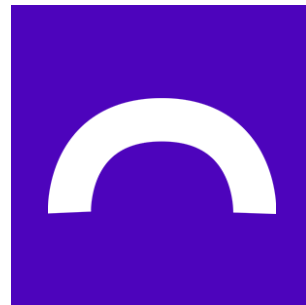
ANIMATION



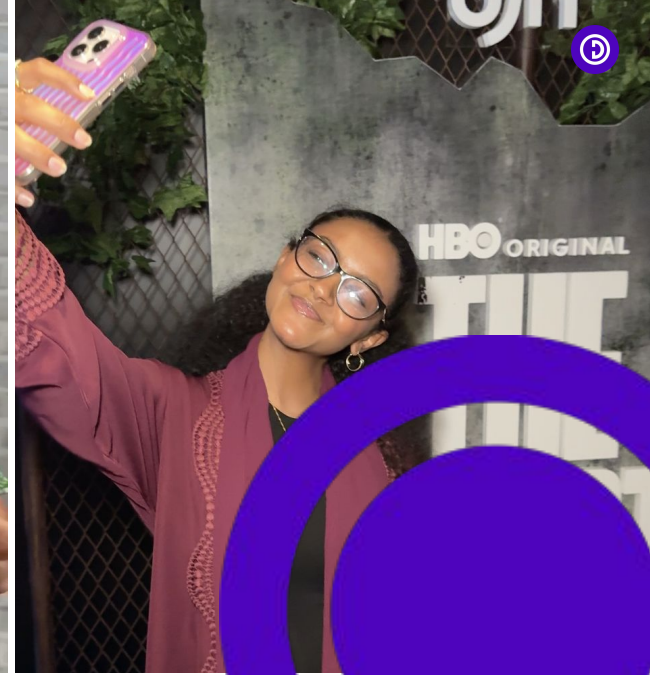
AUDIO



ORIGINALS

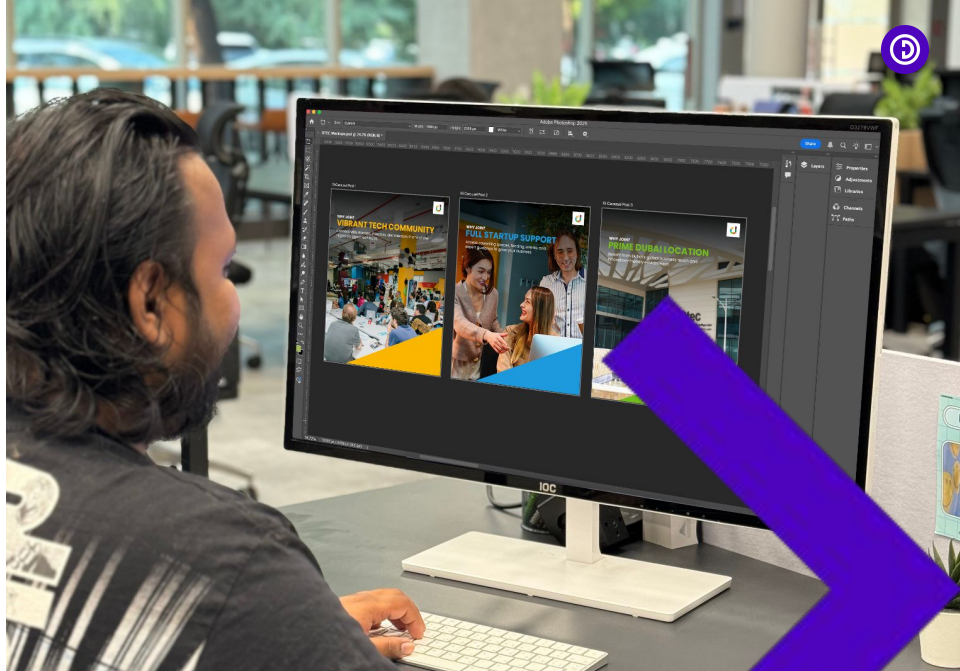


STUDIOS



VIDEO

Vertical Video (Reels, Shorts, TikTok)
AI-Powered Content Creation
CGI & Motion Graphics
Live Production & Event Coverage
Branded Content Creation



ANIMATION, VIDEO EDITING & GRAPHIC DESIGN

2D & 3D Animation
Explainer Videos
Immersive CGI Content
Audio Production
Product Campaigns & Corporate videos
Animation & Motion Graphics



AUDIO

Podcast Production
Sound Design
Voiceover Services





ORIGINALS

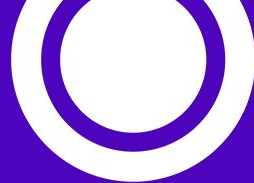
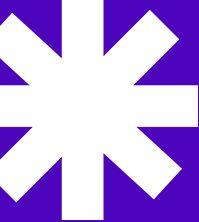
Original Shows
Short Films & Documentaries
Series Development
Branded Content



STUDIO

Fully equipped, professional-grade production space tailored for content creators, brands, and media professionals





OUR WORK



HEART OF RAK

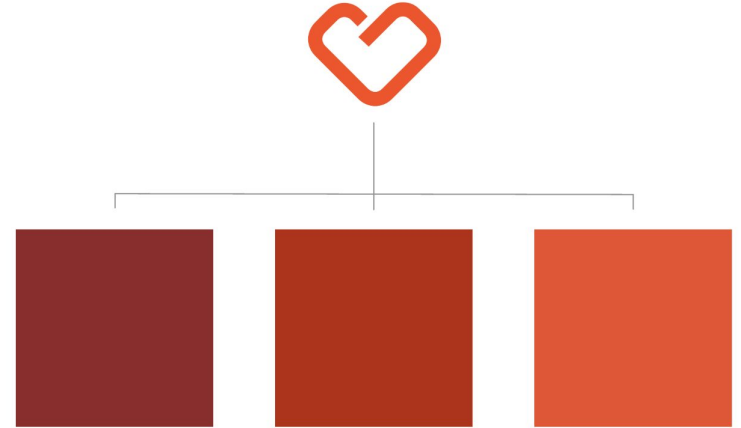
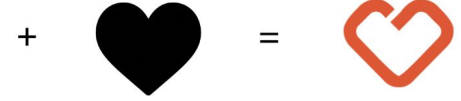
BRAND DEVELOPMENT

Heart of RAK is the ultimate hub for the Ras Al Khaimah community, developed in collaboration with the RAK Media Office. We handled everything from research and strategy to website design and development.

The project also covered bilingual editorial content, launch strategy, and diverse content production across editorial, social media, and video formats.



heart of rak
قلب رأس الخيمة



HEART OF RAK

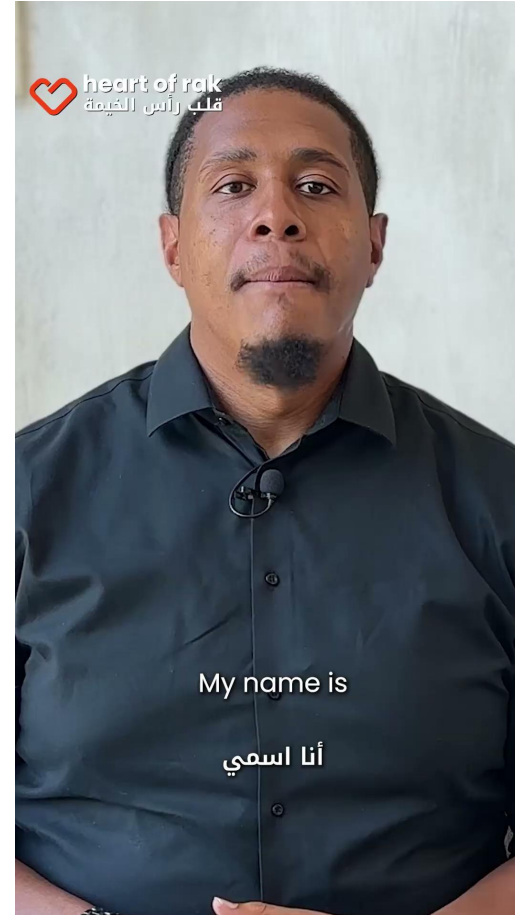
CONTENT CREATION, SOCIAL MEDIA MANAGEMENT & PAID MEDIA

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heart of rak
قلب رأس الخيمة



LAVAZZA

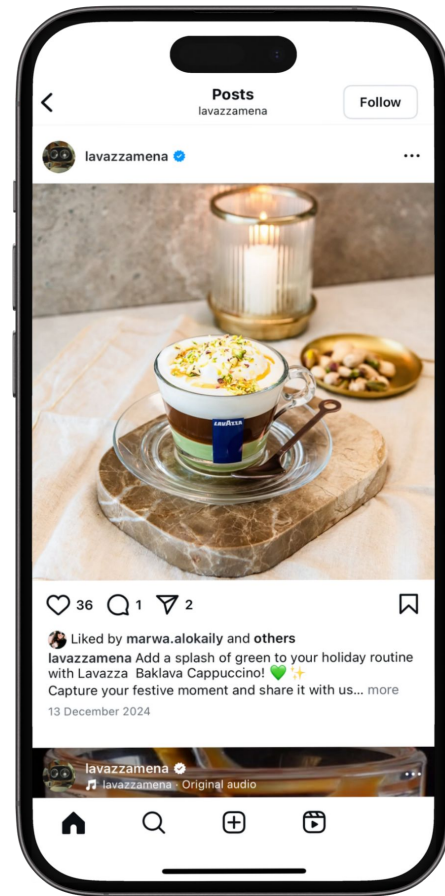
SOCIAL MEDIA MANAGEMENT & CONTENT CREATION

For the past four fabulous years, Lavazza has been a loyal retainer client, entrusting us with a wide array of services including Social Media Management, engaging Content Creation, and exciting influencer campaigns.

Our partnership with Lavazza has been a delightful journey of creativity and innovation, bringing their brand story to life across digital platforms.

LAVAZZA

TORINO, ITALIA, 1895



DUBI CARS

SOCIAL MEDIA MANAGEMENT & PAID MEDIA STRATEGY

DubiCars, our valued client for 2 years, trusted us with Social Media Management, Content Creation for social platforms and their website, plus video production.

As the UAE's top car marketplace, DubiCars boasts the best selection of verified cars. Our collaboration has been dynamic and impactful, enhancing their digital presence.

DUBI CARS

How to
sell
your car
with great
photos



BUYING A CAR
DOESN'T NEED TO
BE STRESSFUL



DUBI
CARS

#didiyouknow?

The
petrol gage arrow
shows which side of
the car the tank is on.



Buy.Sell.Smile ...

DUBI
CARS



LAMB WESTON

CGI VIDEO | RAMADAN CAMPAIGN

We took CGI to the next level for Lamb Weston's latest product launch. Our innovative concept and stunning visuals feature iconic landmarks in Dubai and Saudi Arabia, blending local culture with cutting-edge promotion to introduce their latest offering in a memorable way.

Lamb Weston



TANG

CGI VIDEO

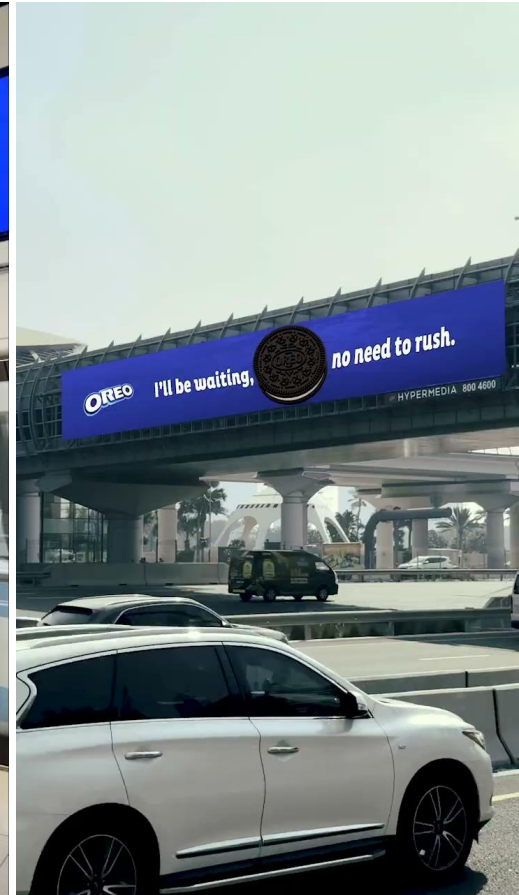
Creatively utilized CGI technology for Tang Arabia Ramadan greeting. Our creative concept and amazing visuals blend tradition with innovation, welcoming the Holy Month in style.



OREO

CGI VIDEO

An engaging CGI concept was developed and brought to life for Oreo, to draw audiences in and drive them in-store. The video followed the user journey from spotting eye-catching billboards across the city to making the decision to head to a location and purchase the product.



SHEIN ARABIA

CONTENT

For the month of Ramadan, we partnered with SHEIN to spotlight their specially curated home decor collection through a creatively led 4-part video series. The campaign featured collaborations with regional influencers and included end-to-end execution—covering creative ideation, scriptwriting, video production, post-production, and targeted social media distribution.



SHEIN



EA SPORTS TOURNAMENT

Studio Rental

To be updated



Novartis - MS TALKS 2.0

SHOW PRODUCTION

Novartis collaborated with us to launch the second season of the podcast MS Talks, to address the topic of multiple sclerosis and its misconceptions in society.



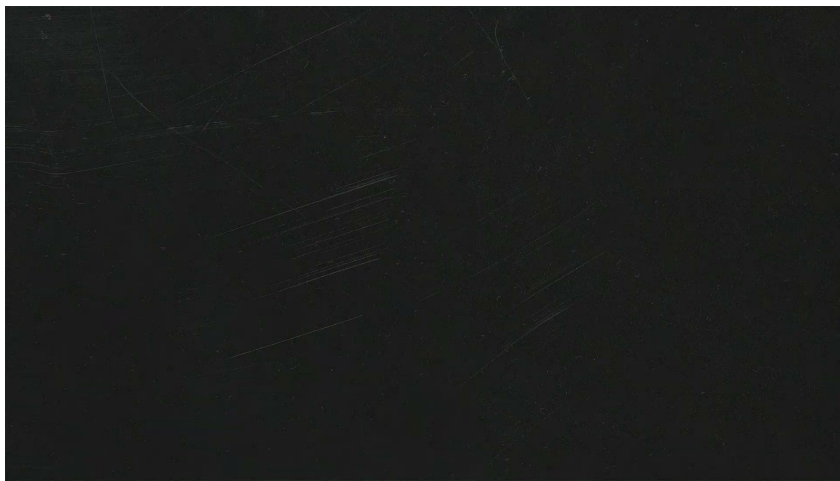
NOVARTIS



EMIRATES DRIFT CHAMPIONSHIP

EVENT COVERAGE, PRODUCTION & CONTENT CREATION

To be updated



MISK FOUNDATION

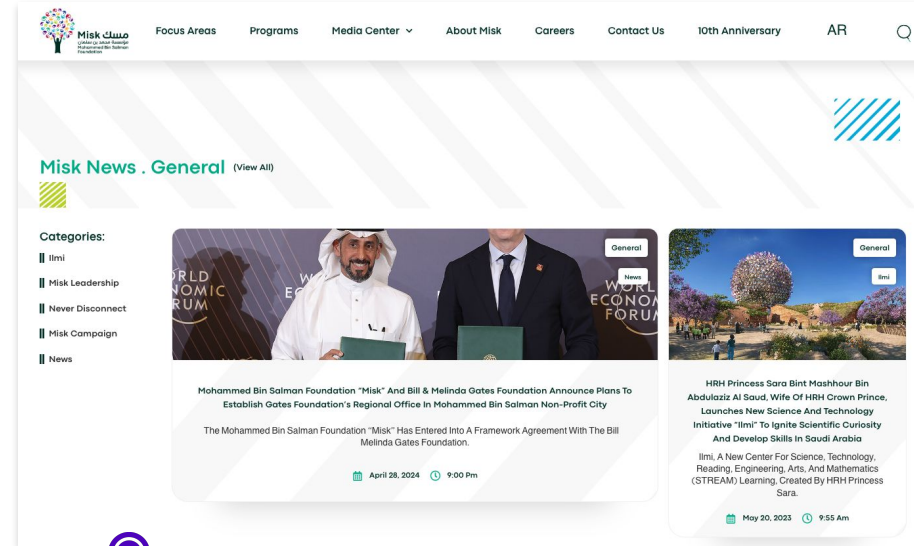
CONTENT DEVELOPMENT

We partnered with Misk Foundation to create editorial content for the Misk News website page in both Arabic and English.

Our team delivered engaging and insightful articles, optimized for SEO which enhanced Misk's mission by providing high-quality content that appeals to their diverse audience improving their online visibility.



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation



FNOPS

SOCIAL MEDIA MANAGEMENT & PAID MEDIA STRATEGY

We had the honor of working with the King Khalid Foundation on a paid media retainer, managing their corporate and advocacy accounts across all social platforms.

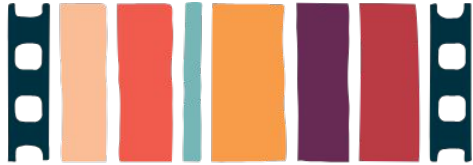
Our role involved executing strategic paid media campaigns to enhance their online presence and engagement on these platforms.



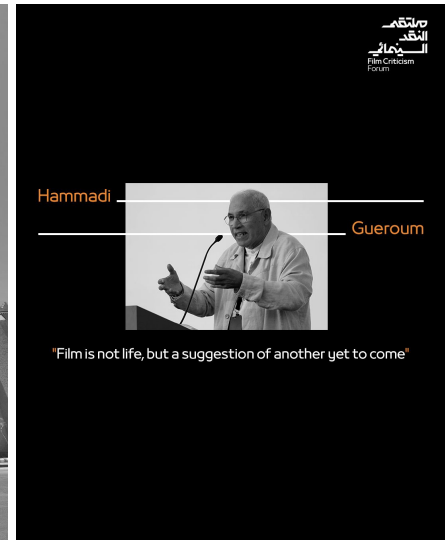
SAUDI FILM COMMISSION

EVENT MARKETING & COVERAGE | FCF 2023

We had the pleasure of collaborating with the Saudi Film Commission to promote the Saudi Film Criticism Forum 2023. Our comprehensive services included Event Marketing & Coverage, dynamic Content Creation, strategic PR efforts, engaging Live Streaming, captivating Video Production, and effective Social Media Management.



هيئة الأفلام
Film Commission



RIYADH AIR

EVENT COVERAGE & CONTENT CREATION

To be updated

HOSPITALITY CLIENTS

CONTENT CREATION

To be updated

THANK YOU!

hello@odeumstudio.com

odeumstudio.com

@odeum_studio





RAK MEDIA OFFICE

WEBSITE DEVELOPMENT | WEBSITE REPAIR & MAINTAIN

Our collaboration with Ras Al Khaimah Government Media Office is a dynamic blend of services, from websites development, repair, and maintenance to working hand in hand to craft a new brand identity, develop marketing strategies, plan a spectacular launch, and enhance their digital presence.



المكتب
الإعلامي
لحكومة
رأس الخيمة

RAS AL KHAIMAH
GOVERNMENT
MEDIA OFFICE

ORGANIC

GROWTH STRATEGIES

Creating content that aligns with platform algorithms to drive engagement naturally.

Leveraging storytelling techniques that resonate with audiences, making content highly shareable.

Utilizing Augustus Media's media platforms (Lovin, Smashi) to provide organic exposure and credibility.

PAID

PAID MEDIA OPTIMIZATION

Specializing in crafting content designed to perform across paid media channels whether on social platforms.

Assets are optimized for platform formats, audience engagement, and A/B testing, giving media teams the tools to drive performance and refine strategy.

KKF

PAID MEDIA STRATEGY

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