

ODEUM

EST 2015

**CONNECTING WITH COMMUNITIES
ACROSS THE REGION**



AN AWARD-WINNING MODERN MEDIA COMPANY IN THE MIDDLE EAST



BASED IN **KEY** MENA LOCATIONS

📍 DUBAI & ABU DHABI, UAE

📍 RIYADH, SAUDI ARABIA

📍 CAIRO, EGYPT

📍 DOHA, QATAR



EXPERTISE IN BUILDING
AUDIENCE FIRST
MEDIA BRANDS



SPEAKING TO COMMUNITIES ACROSS MENA

From promoting the ideals of a positive lifestyle to an aspirational business mentality.



OUR ACHIEVEMENTS

FAST COMPANY
Middle East



Most Innovative
Company in Media 2022

ME / Arabian Business
/media partner



Most Influential
Global Crypto News Service





ODEUM

Augustus Media's In house content studio powered by data and insights. Experts in producing new media formats that connect brands with communities and culture.



OUR TEAM

With on ground production experts creating content across the region.

📍 DUBAI, UAE



📍 RIYADH, SAUDI ARABIA



📍 CAIRO, EGYPT



ODEUM SERVICES



**VIDEO & SHOW
PRODUCTION**



**GRAPHIC
DESIGN**



**STUDIO
RENTAL**



COPYWRITING



**WEBSITE
DEVELOPMENT**

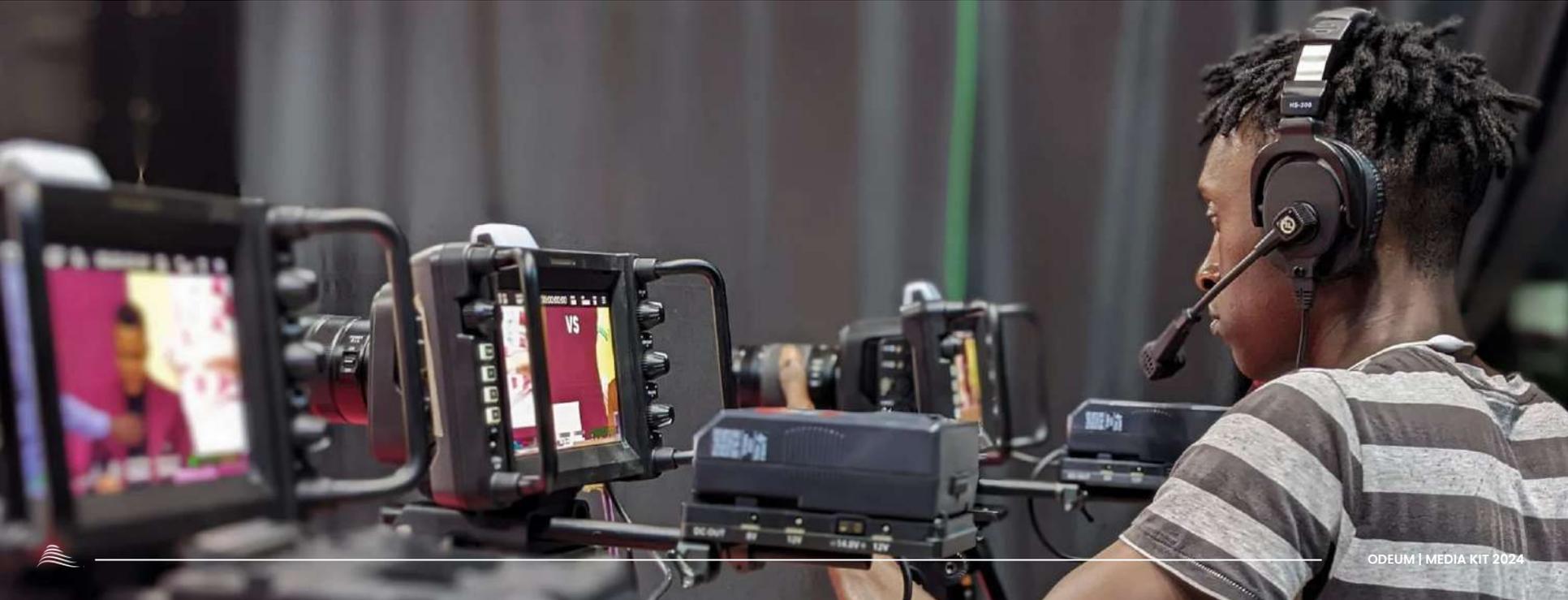


**SOCIAL MEDIA
MANAGEMENT**



UNLOCK VISUAL STORYTELLING

From captivating video production to engaging live shows and customizable white-label content, our experts tailor every frame and message to resonate with your brand's unique voice. Your audience will stay hooked and energized!



CREATE YOUR OWN PODCAST

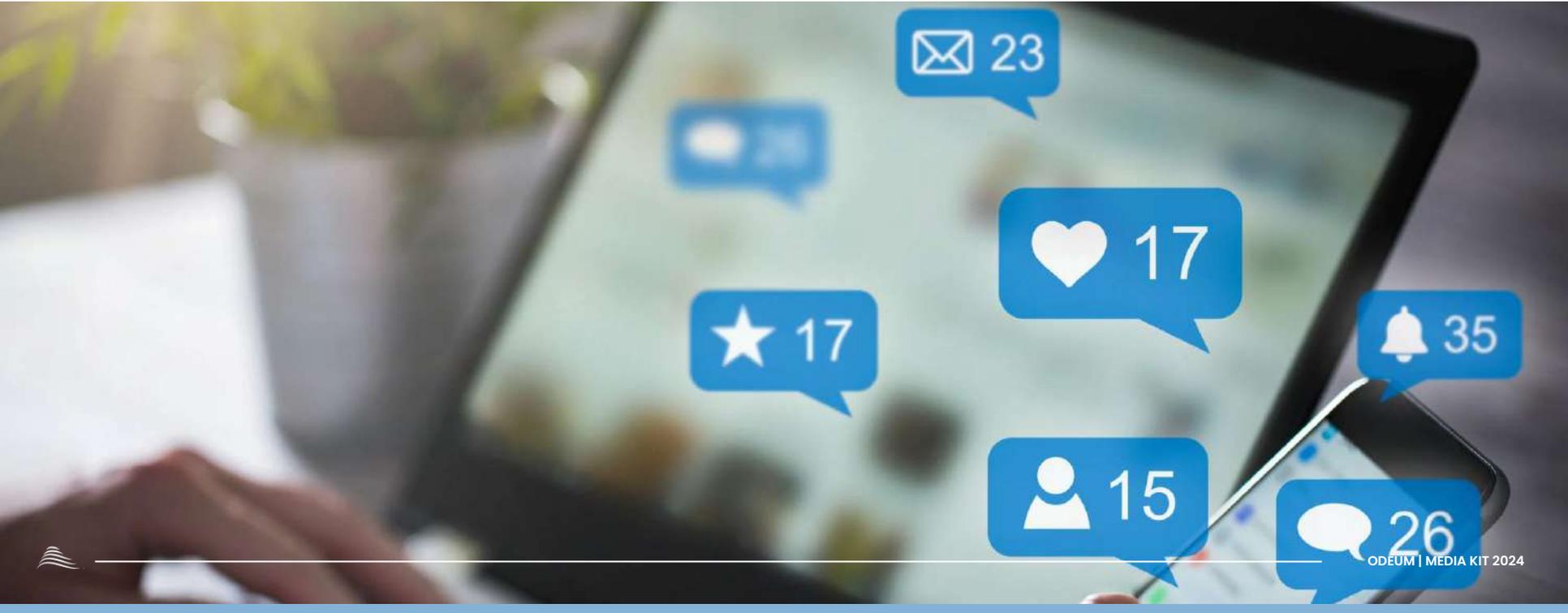
Build a voice for your brand from concept to launch. Craft compelling content that speaks directly to your audience to captivate, entertain, and leave a lasting impression.



LET THE EXPERTS HANDLE YOUR PAGE

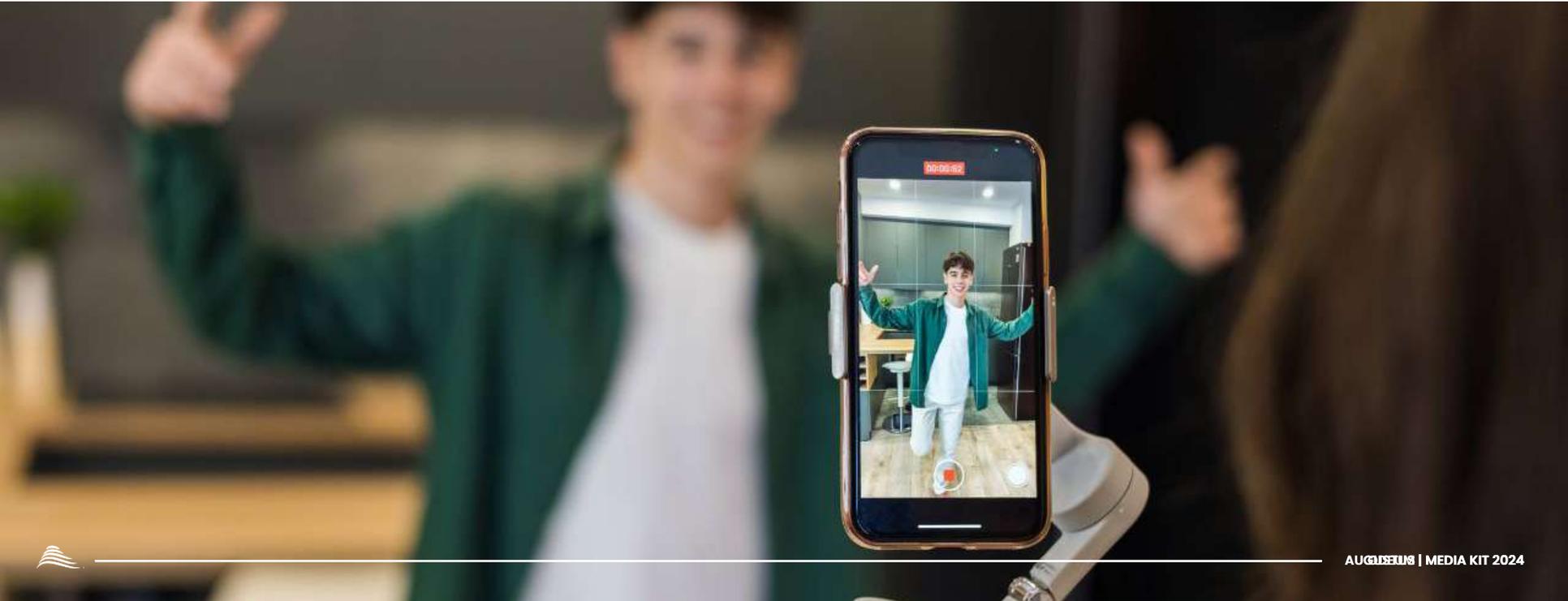
For online success, ace social media management and engaging content are key. Our team nails every platform, crafting compelling posts and sparking conversations.

Let us boost your visibility while you focus on your strengths!



AMPLIFY YOUR IMPACT

Our expert team specializes in managing top-tier influencers, crafting strategic content, and boosting your online presence. We handle everything so you can shine and connect with your audience like never before.



BUILD INTERACTIVE EXPERIENCES

Transform ideas into captivating visual narratives with our dynamic motion graphic and animation services. Stunning design, seamless animation, vibrant colors, captivating storytelling. we bring it all to life for your audience to marvel at!



LEVEL UP YOUR DIGITAL PRESENCE

From sleek design to seamless functionality, we'll create a digital hub that's as impressive as it is user-friendly. Our team will also handle all the nitty-gritty aspects of website management, ensuring your online presence stays fresh, secure, and optimized for success.



CREATE LIKE A PRO WITH OUR STUDIOS

For top-notch production, our fully-equipped studios are your go-to. With seven state-of-the-art spaces in Dubai, Riyadh, and Cairo, we have everything you need for videos, shows, and podcasts. Our expert team is here to support you, so you can focus on your creative vision.



lovin dubai
لوڤ دبي



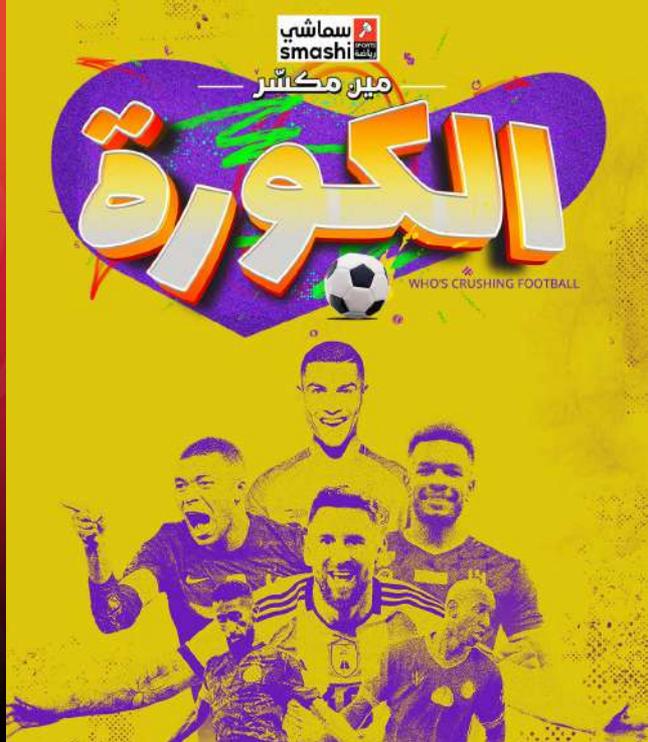
AUGUSTUS

studios





Where creativity knows no bounds



Home to some of the favorite shows from the region

7 INHOUSE STUDIOS

7 studios fully equipt to produce, videos, shows and podcasts in Dubai, Riyadh and Cairo.



LIVE STREAMING



AUDIO & VISUAL
STUDIOS



PODCAST ROOM



GREEN ROOM



VR STUDIO



AMPHITHEATRE



PCR ROOM



STUDIOS SERVICES

Unleashing the best studio rental options by the hour.

- Fully equipped studios with the latest and greatest gear.
- High-quality sound and video for all projects.
- Top-of-the-line recording, filming, and production services.
- Support for podcasts, interviews, and show production.
- Enthusiastic and talented team to bring creative concepts to life.
- Pantry with catering area.
- Free Parking.





DIFFERENT STUDIO OPTIONS



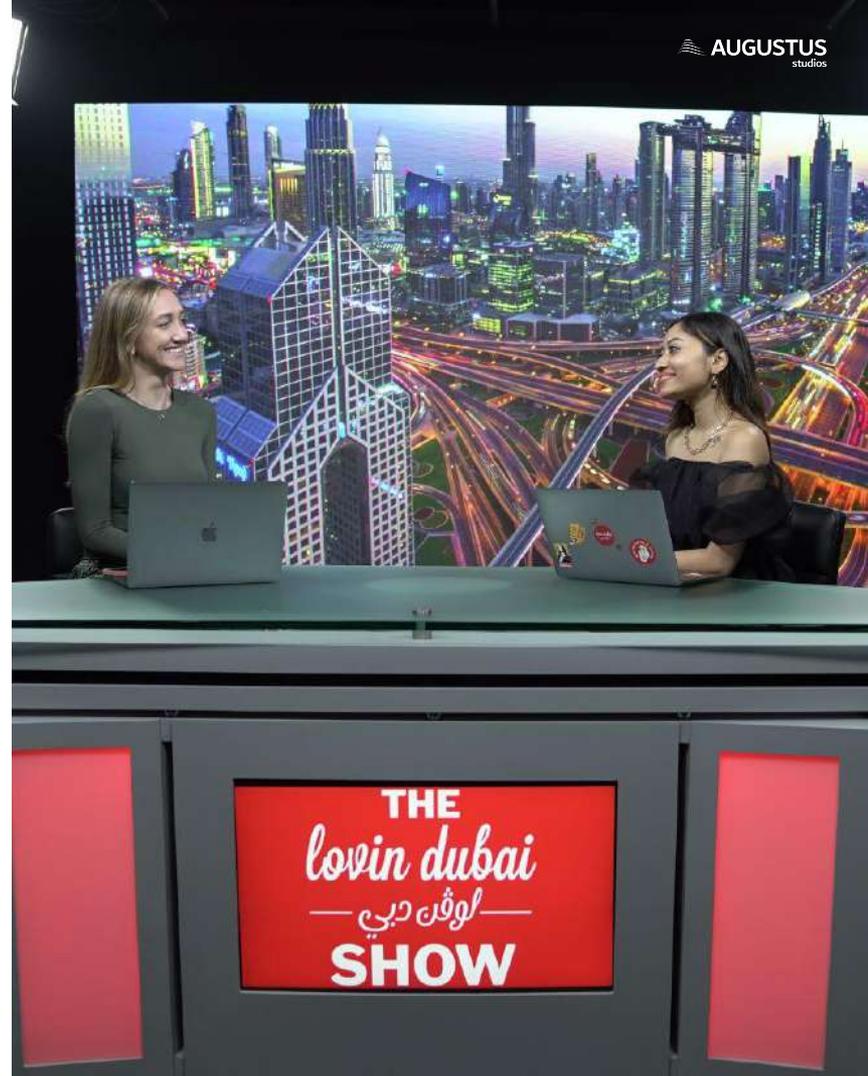
LIVE STREAMING

Studio 1

Reach a wider audience with our Live Streaming Studio!

Whether you're producing a high-quality live stream or recording a professional-grade video, we have the tools to bring your vision to life. With our LED backdrop, Sony Alpha Cameras, and Sony MICS, your content will shine. Our sound-treated room and studio lights ensure crystal-clear audio and stunning visuals.

Stream via up to 5 channels, seamlessly switch camera angles, and give your viewers a dynamic experience. It's like having a professional TV studio at your fingertips!



AUDIO & VISUAL STUDIO

Studio 2

The ultimate studio for audio and video production as well as podcast recording.

The studio boasts advanced recording equipment, top-notch cameras, professional-grade lighting, and an array of specialized gear to ensure impeccable sound and video quality for various projects.



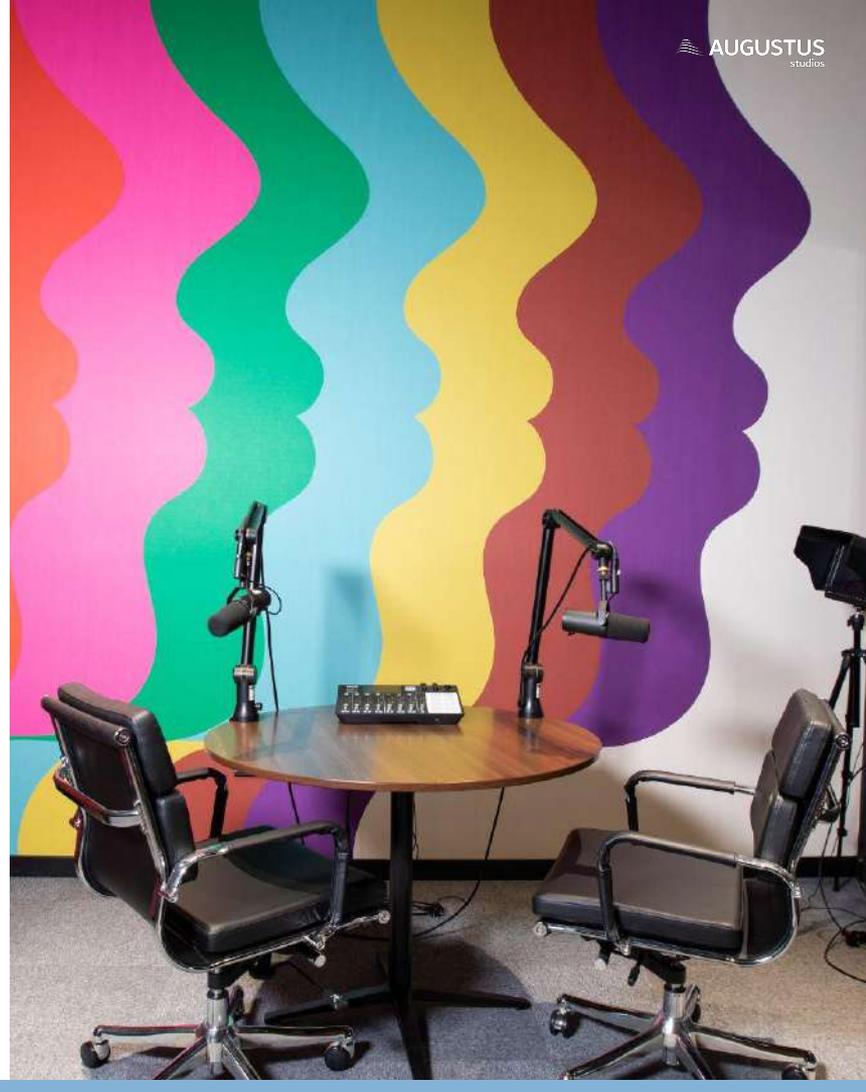
RECORD YOUR PODCAST

Podcast Room

Record your latest podcast, craft, narrate, and publish digital books in our perfect studio.

Our state-of-the-art microphones and soundproofing ensures crystal-clear audio.

Comfortable seating and professional decor will make you and your guests feel at home.



GREEN SCREEN

Green Room

The Green Screen Room at AUGUSTUS Studios is a versatile space that allows you to create any background you desire. With our cutting-edge technology, the green screen can be transformed into any environment.

Whether you're shooting a show or a commercial for social media, the possibilities are endless in our Green Screen Room.



VR STUDIO SPACE

VR Room

Elevate your projects to new heights with VR studio space at Augustus Studios.

Create immersive marketing campaigns and promotional materials like never before.

Our VR studio offers the perfect canvas for your vision, with dynamic interchangeable backdrops in black, blue, white, and red offering a versatile space where you can bring your ideas to life and engage audiences in entirely new ways.



CREATIVE STUDIO

The Amphi

Equipped with BenQ 1080p Business & Education Projector MH560 designed to meet the needs of both business and educational settings.

With a Full HD resolution of 1920x1080 and an impressive brightness of 3800 Lumens, it ensures crystal-clear and vibrant visuals even in well-lit environments.

Comes equipped with dual HDMI ports for seamless connectivity to multiple devices and a built-in 10W speaker for clear audio output

The perfect choice for presentations and brainstorming in a 30 to 40-person capacity area



PCR ROOM

Production Control Room

Production control rooms are the hubs where your show comes to life.

Our expert production technicians seamlessly pull together live presenters, pre-recorded segments, motion graphics and presentation decks. We can broadcast your show to any platform.



THE CREW

Our Studio team is a bunch of highly skilled and creative individuals that are ready to assist you throughout your studio space rental with us.

Adept at using advanced audio and visual equipment to achieve exceptional results. Our team possess a keen artistic vision and the ability to bring creative concepts to life.

Capable of troubleshooting technical issues swiftly and effectively, making clients and artists feel comfortable and confident during sessions.



CATERING

The Pantry

AUGUSTUS Studios offers a delightful range of amenities, ensuring that every visit is a pleasant and enjoyable experience

The Pantry offers a selection of high-quality and delicious meals along with tea and coffees that provides the perfect pick-me-up for moments of relaxation or productivity whether it's a break between sessions or a moment to unwind.



EQUIPMENT

Studio Specification



LED Backdrops
Professional Lighting
Custom studio themes

Cameras



Sony Alpha
BlackMagic ULTRA HD

Audio



Sony
Shure SM7B
RodecasterPro Audio Mixer

Amenities



Free Wi-Fi
Workshop &
Brainstorming space
Pantry + Coffee
Free parking

THERE'S MORE...



**Flexible Studio
Timings**



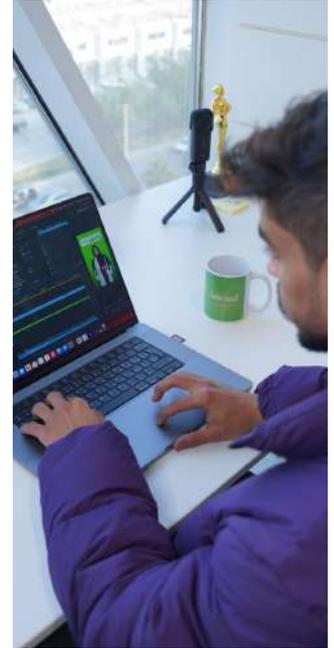
**Professional
Studio & Light
Setups**



Talented Crew



Creative Studio



**Pre & post
production
services**

Working with **1000+** brands across the region



TANG ARABIA |



CGI VIDEO | RAMADAN CAMPAIGN

Creatively utilized CGI technology for Tang Arabia Ramadan greeting. Our creative concept and amazing visuals blend tradition with innovation, welcoming the Holy Month in style.

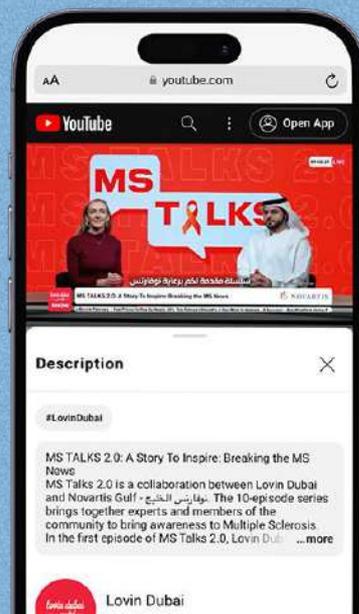


MS TALKS 2.0 |



SHOW PRODUCTION | NOVARTIS CAMPAIGN

Novartis collaborated with us to launch the second season of the podcast MS Talks, to address the topic of multiple sclerosis and its misconceptions in society



DUBICARS | DUBI CARS

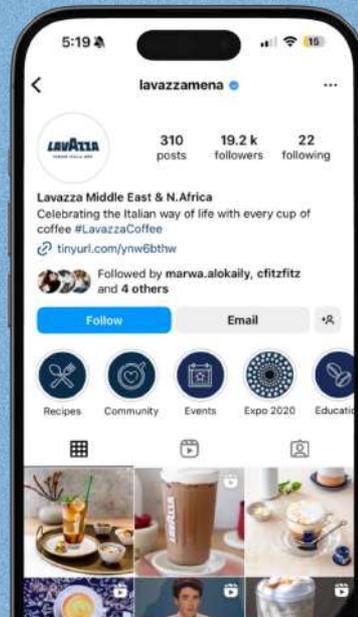
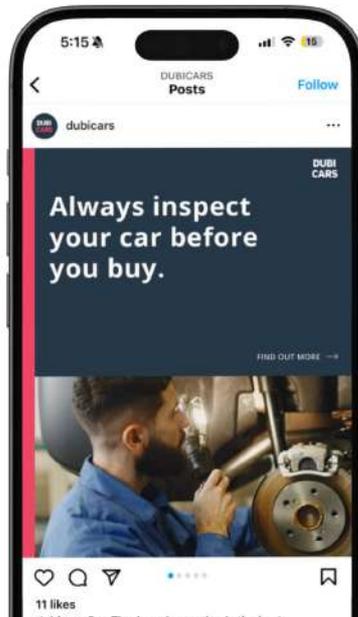
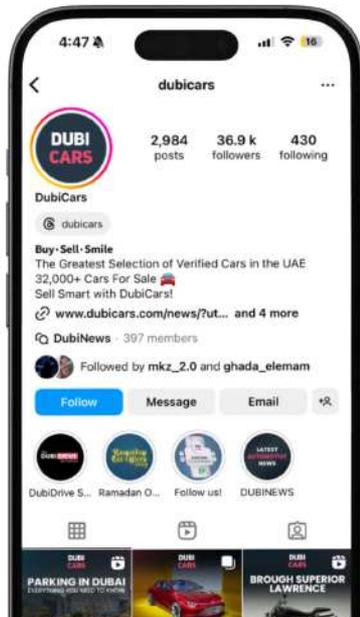
SOCIAL MEDIA MANAGEMENT + CONTENT CREATION

DubiCars, our valued client for 2 years, trusted us with Social Media Management, Content Creation for social platforms and their website, plus video production. As the UAE's top car marketplace, DubiCars boasts the best selection of verified cars. Our collaboration has been dynamic and impactful, enhancing their digital presence.

LAVAZZA | LAVAZZA

SOCIAL MEDIA MANAGEMENT + CONTENT CREATION

For the past four fabulous years, Lavazza has been a loyal retainer client, entrusting us with a wide array of services including Social Media Management, engaging Content Creation, and exciting influencer campaigns. Our partnership with Lavazza has been a delightful journey of creativity and innovation, bringing their brand story to life across digital platforms.



RAK MEDIA OFFICE |

WEBSITE DEVELOPMENT | WEBSITE REPAIR + MAINTAIN

Our collaboration with Ras Al Khaimah Government Media Office is a dynamic blend of services, from websites development, repair, and maintenance to working hand in hand to craft a new brand identity, develop marketing strategies, plan a spectacular launch, and enhance their digital presence.



SAUDI FILM COMMISSION |

EVENT MARKETING & COVERAGE | FCF 2023

We had the pleasure of collaborating with the Saudi Film Commission to promote the Saudi Film Criticism Forum 2023. Our comprehensive services included Event Marketing & Coverage, dynamic Content Creation, strategic PR efforts, engaging Live Streaming, captivating Video Production, and effective Social Media Management.



KKF |



PAID MEDIA STRATEGY

We had the honor of working with the King Khalid Foundation on a paid media retainer, managing their corporate and advocacy accounts across all social platforms, including Twitter, Instagram, YouTube, SnapChat and TikTok. Our role involved executing strategic paid media campaigns to enhance their online presence and engagement on these platforms.



FNPOS |



SOCIAL MEDIA MANAGEMENT & PAID MEDIA STRATEGY

The collaboration with the King Khalid Foundation to elevate the first and second editions of the Saudi Future of the Non-Profit Sector Forum was a remarkable opportunity. To build awareness of the event, its esteemed speakers, and its partners, the efforts included compelling content creation, targeted paid media campaigns, and effective social media management.



**Have a project?
Let's discuss it**

hello@weareaugustus.com

PODCAST

GREEN ROOM

lovin dubai
Polo

"If I have played my part well,
clap your hands, and dismiss me
with applause from the stage"
George Augustus

r2